IN THE SPECIFICATION

Please change the last sentence before Table 1 to read as shown below:

Uncertainty over which method is being used for completing the valuation and the resulting inability to compare different valuations is eliminated by the present invention by consistently utilizing different valuation methodologies for valuing the different ~~segments~~subsets of the enterprise as shown in Table 1.

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Table 1

~~Segments~~Subsets of Enterprise Value	Valuation methodology
• **Excess Cash & Marketable Securities**	GAAP
• **Growth options**	Real option algorithms
• **Total current-operation value (COPTOT):**	Income valuation*
Current-operation: Cash & Marketable Securities (CASH)	GAAP
Current-operation: Accounts Receivable (AR)	GAAP
Current-operation: Inventory (IN)	GAAP
Current-operation: Prepaid Expenses (PE)	GAAP
Current-operation: Production Equipment (PEQ)	If correlation value> liquidation value, then use correlation valuation, else use liquidation value
Current-operation: Other Physical Assets (OPA)	Liquidation Value
Current-operation: Other Assets (OA)	GAAP

Current-operation: Elements(E):
  Customers
  Employees
  Vendor Relationships
  Strategic Partnerships
  Brand Names
  Other Elements
	
	Correlation to component(s) of value
	Correlation to component(s) of value
	Correlation to component(s) of value
	Correlation to component(s) of value
	Correlation to component(s) of value
	Correlation to component(s) of value

Current-operation: General going concern value (GCV)	GCV = COPTOT - CASH - AR - IN - PE - PEQ - OPA - OA - E

* The user also has the option of specifying the total value

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